

**CUT ON**  
**YOUR BIAS**™

The logo consists of the words "CUT ON" stacked above "YOUR BIAS". The text is in a bold, sans-serif font. A diagonal line, representing a cut, runs from the top-left of the letter 'C' in "CUT" down to the bottom-right of the letter 'B' in "BIAS". The portion of the text to the right of this cut is rendered in a light gray color, while the portion to the left is in black. A horizontal line is positioned above the word "CUT" and another horizontal line is positioned below the word "YOUR". A small "TM" trademark symbol is located at the bottom right of the word "BIAS".